

Dear <manager-name- >:

I would like to attend VSLive! Redmond, August 2-6, the conference produced by *Visual Studio Magazine* and supported by Microsoft. This year, VSLive! is being held at the Microsoft Headquarters in Redmond, Washington. This is a unique opportunity for me to interact directly with the Microsoft product development team that created the newest release of Visual Studio.

I am confident that the 5 days of sessions and workshops at VSLive! will improve my technical skills and make me a more valuable asset to the company. VSLive! is a smaller, more focused conference that gives me exclusive access to instructors, ensuring that my time out of the office will be well spent; no impersonal lectures or wandering a trade show floor. VSLive! is technical training that will provide real results in taking my code to the next level. The tips I'll learn will make me more efficient and productive by shaving time and endless cycles off my development projects. Saving even 10 minutes an hour, would give me over 345 hours per year to spend on other critical projects. Plus, I'll share these valuable take-aways with the rest of our team.

If I register by May 13th, the company will save \$300 off the registration fee, making the 5 day conference price \$1,495. Compared to the time and money we spend every year on development, this is a small investment that will improve our productivity and help manage our resources more effectively.

If you have any questions about VSLive!, please let me know, and I will share the conference literature with you. You can also view the conference website at VSLive.com.

I hope you'll agree that my attendance at VSLive! will make a significant impact on our organization.

Thank you for considering my request.

Sincerely,

<insert-your-name-here>